

IS YOUR PRODUCT SECURE?

In today's application-centric landscape, every business—regardless of industry—is in the software business. That means organizations must compete on the ability to rapidly and continuously deliver new capabilities to an ever-demanding customer base. And equally as important, ensuring the security of these products is critical for every company, as brand reputation and customer trust hang in the balance.

Software product security begins with a long, hard look inward. Every business needs to ask:

- 1 What is our risk posture?
- 2 Are we doing all we can to deliver the highest level of security for our customers?
- 3 Can we prove this?

Many organizations struggle for these answers as they lack a comprehensive, consolidated view of risk. Can your business confidently answer these questions? If not, it is time to consider the ZeroNorth solution for product security, the industry's first risk-based vulnerability orchestration management platform to reduce risk across applications and infrastructure.

Identify Risk While Building Strength

Understanding your potential weaknesses is the first step in building strength. Security begins with identifying areas of vulnerability and risk through a comprehensive, holistic lens, thus finding visibility that is data-driven and able to scan all products for vulnerabilities across the entire software development lifecycle (SDLC).

The ZeroNorth solution embeds these open source scanning tools directly into the platform:



SCA FOR OPEN SOURCE
COMPONENTS



SAST FOR
DEVELOPERS' CODE



CONTAINER SCANNING
FOR CONTAINER
MISCONFIGURATIONS AND
VULNERABILITIES



DAST FOR VULNERABILITIES
WITHIN DEVELOPED
SOFTWARE



OPEN SOURCE CLOUD
MANAGEMENT

Collecting, organizing, analyzing and managing the resulting data provides an overwhelming challenge for most businesses. Time-strapped security teams often struggle to manage unwieldy scanning processes while attempting to manually evaluate and deploy diverse tools. This is not an easy process, nor is it effective. Organizations must handle vast amounts of information from disparate sources with little or no consolidation of reporting or notification of results. This issue leads to a muddled view of risk, which makes the final delivery of a secure product to your end-customer extremely difficult, if not totally impossible.

Finally, it is not enough to merely build and deliver secure software. Your customers need evidence in the form of reports that provide viable evidence of product security. This is a tall order for businesses who cannot leverage a comprehensive set of scanning capabilities, consolidate results or prove efficacy with centrally auditable transparency.

Finding ZeroNorth

The ZeroNorth solution for product security provides a clear view of vulnerability and risk by enabling your data to work for you. Through our unified platform, product security teams can drive a consistent scanning program across the SDLC, while leveraging commercial tools already in use. In addition, ZeroNorth's solution enables the rapid deployment of open-source scanning tools to effectively scan and deliver results in a format your team can effectively ingest and use.

All scans are centrally managed and executed, giving your team enhanced control and superior visibility. ZeroNorth's product security solution centralizes, normalizes and correlates data for simplicity, thereby delivering a comprehensive and holistic view of risk. From this conveniently consolidated "one source of truth" resource, your team can effectively prioritize and remediate threats, from code commit to build to deployment.

ZeroNorth's unified platform demonstrates proof by sending automated notifications of consolidated scan reports to verify the safety and security of all software products. Success is in the proof, and our solution empowers your business to jump-start critical threat management initiatives that consolidate tools and data, deliver heightened visibility and enable the delivery of a secure product.

Learn how your organization can consolidate results from many open source scanning tools to create comprehensive visibility of risk throughout the product development lifecycle and guarantee a higher level of security for the end customer. Contact secure@zeronorth.io for more information or to [request a demo](#).