

THE APPLICATION SECURITY RESOURCE GAP

Today, every business is in the software business, which means organizations are now tasked with building, maintaining and deploying bullet-proof software to customers, partners and employees. While virtually all companies in the world rely on software to retain their competitive edge, application vulnerabilities continue to escalate – and security struggles to keep up.

These challenges are particularly acute for organizations with immature application security (AppSec) resources and programs. While the expectation of comprehensive, continuous security is present, the ability to deliver may fall short. As a result, these organizations risk exposing their critical business applications (and themselves) to considerable risk, as they lack the coordinated visibility to execute consistent security scans across all layers of their software development lifecycle (SDLC).

Facing ZeroNorth

For companies with limited cybersecurity and AppSec resources, ZeroNorth delivers key capabilities that enable customers to jump-start and accelerate critical security initiatives. Specifically, the ZeroNorth platform provides free-to-use scan tools—SCA, SAST, DAST, container and cloud management—to enable security across both the development and operational phases of the SDLC.

As the first company to deliver risk-based vulnerability orchestration across applications and infrastructure, ZeroNorth provides a unified platform of visibility to help businesses holistically integrate security. Orchestration allows organizations to make sense of fragmented workflows among development and security teams and ensures the scalability of application and infrastructure security occurs quickly, affordably—and effectively.

ZERONORTH SOLUTION FOR RAPID APPLICATION SECURITY...

We enable customers to reduce business risk by quickly integrating security scanning across the SDLC. By embedding open source scan tools directly within the ZeroNorth platform, we empower customers to jump-start critical AppSec initiatives.

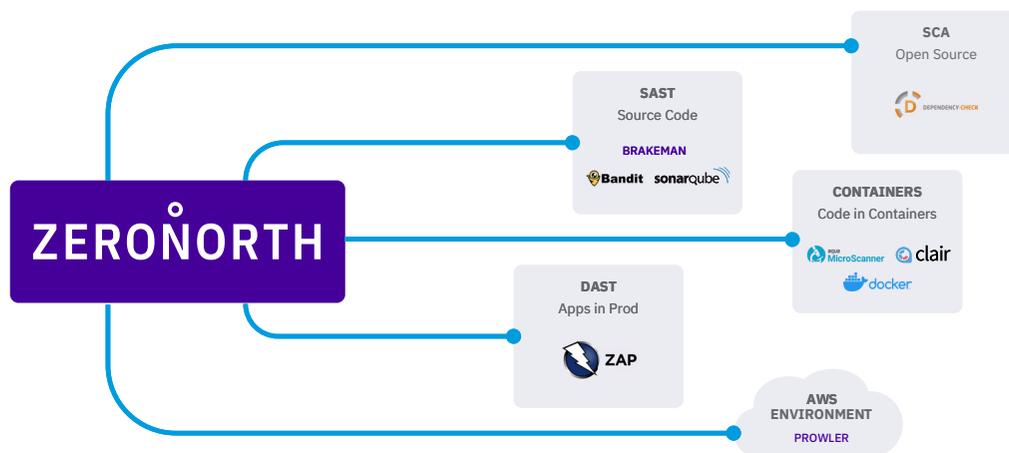
The ZeroNorth solution for Rapid Application Security enables organizations to reduce business risk by quickly integrating security scanning across the SDLC. By embedding open source scan tools directly within the ZeroNorth platform, customers can immediately stand up critical AppSec initiatives.

Enabling Application Security

ZeroNorth delivers an integrated platform for executing, managing and analyzing vulnerability scanning across the SDLC, which reduces the management burden and eliminates the need to manually evaluate and deploy disparate scanning and testing tools. This means time-strapped security teams can refocus their efforts and skills on more business-critical priorities, while rapidly scaling the security of new applications and infrastructure. ZeroNorth is the first platform to help customers accelerate AppSec across the SDLC, without requiring organizations to test, select and onboard commercial scanning software.

Key benefits of the solution include:

- 1 An integrated platform to centrally manage and execute all application security scans, while addressing remediation
- 2 The ability to identify vulnerabilities and prioritize risk across applications and infrastructure
- 3 A comprehensive set of open source security scanning tools to jump-start or expand application security programs including:
 - SCA for open source components
 - SAST for developers' code
 - Container scanning for container misconfigurations and vulnerabilities
 - DAST for vulnerabilities within deployed software



Learn how your organization can accelerate application security at every stage of the SDLC.

Contact secure@zeronorth.io for more information or to [request a demo](#).