Bluescape Ramps Up Their AppSec Program With ZeroNorth

Bluescape is an enterprise-scale visual collaboration SaaS platform used by major motion picture studios, manufacturers and learning institutions to improve productivity and decisions by making their brainstorms, documents and data all available at a glance.

As Bluescape built out its world-class software security program, it wanted to broaden its scanning coverage and deliver data hygiene for the application security findings generated by the scanning tools. Bluescape's preference was to find a platform with these capabilities, together with a broad range of accurate AppSec risk metrics, that was both efficient and cost-effective.

FINDING ZERONORTH

Following a review process, Bluescape selected the ZeroNorth DevSecOps platform to provide the backbone and risk metrics for its software security program.

"ZeroNorth provides real time security visibility, enabling us to identify, prioritize and remove application security vulnerabilities, reducing organizational risk and helping to guide Bluescape's IT Hygiene Program,' commented Mark Willis, CISO at Bluescape. "Without ZeroNorth, it would be very expensive to try and orchestrate all of the types of scans and metrics that ZeroNorth delivers. ZeroNorth provides the results of three to four FTEs at five percent of the cost."

RAMPING UP THE APPSEC PROGRAM

Bluescape uses the ZeroNorth platform to expand the depth and breadth of scanning coverage across its software development life cycle (SDLC). Bluespace automates and orchestrates security scanning, utilizing the wide range of ready-to-run open source SCA, SAST, DAST and network scanning tools within ZeroNorth, as well as its integrations with leading commercial tools.

"We particularly liked ZeroNorth's support of open source scanning tools, which have given us a boost of scanning coverage and allowed us to ramp up our AppSec program quickly," commented Sai Thota, Cyber Security Engineer at Bluescape Software. "The ZeroNorth platform's well-designed interface is intuitive to use and navigate, and the entire platform offers unrivaled, expansive flexibility."

At-A-Glance

Challenges

- Build out an AppSec program, quickly, efficiently and cost effectively

- Enhance application security metrics and immediately identify critical AppSec risks

- Expand the quality of the IT hygiene program

- Provide details on the AppSec program to Bluescape customers, quickly and easily

Results with ZeroNorth

- Provides the results of three to four FTEs at five percent of the cost

- Expands the depth and breadth of scanning coverage with ready-to-run open source scanning tools integrated with ZeroNorth

- Streamlines application security scanning data, making it easily consumable and usable for security and developer staff

- Delivers accurate, consistent visibility into the application security posture and risk

- Showcases Bluescape's AppSec program to its customers through ZeroNorth's dashboards

OPERATIONALIZING SCAN DATA

Bluescape's application security scanning generates large volumes of vulnerability data, which needs to be consolidated, parsed, assessed and prioritized for remediation. Bluescape uses ZeroNorth to ingest and normalize scan findings, and then to dedupe and compress related issues, to make the data clean, useable and easily understandable for its security team and developers.

GAINING APPSEC VISIBILITY

The Bluescape virtual work platform empowers teams to visualize and collaborate with multiple pieces of content at once to get on the same page and accomplish complex work. Likewise, with the ZeroNorth platform, CISO Mark Willis and his security team can collaborate to gain visibility into the health of their AppSec program and application risk. Through ZeroNorth's dashboards, they can immediately detect critical issues at any stage in the SDLC, compare results from the different scanning tools and drill down into any issue for granular details. The ZeroNorth dashboards and analytics are reviewed regularly by the Security team, and issues are forwarded to the Development team for remediation, prioritized by criticality.

DELIVERING APPSEC ASSURANCE TO CUSTOMERS

With exploding demand for online collaboration tools as a result of COVID-19, the quality and security of Bluescape's software is one of its competitive differentiators. The company is proud of its AppSec program and uses ZeroNorth to showcase its scanning processes and cadence, closed-loop remediation and AppSec risk reporting. CISO Mark Willis is proud to say to his own customers that "Our Secure SDLC is orchestrated and powered by ZeroNorth."

ZERONORTH

ZeroNorth brings security, DevOps and the business together to improve application security performance and reduce organizational risk. The company's DevSecOps platform enables organizations to automate and orchestrate key components of their application security program, and to rapidly identify, prioritize and remove the vulnerabilities standing in the way of software excellence. In an age where the security of applications needs to be everyone's responsibility, ZeroNorth is where organizations come together for the good of software. For more information, follow ZeroNorth on Twitter (@ ZeroNorthSec), or LinkedIn—or contact us directly.

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